

<b>PRIVACY POLICY</b>	
<p>In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, regarding the protection of natural persons with regard to the management of personal data and the free flow of such data, the Data Controller declares that it has taken all measures to protect the Users' data, according to the provisions of this Data Management Information.</p>	
<b>1.</b>	<b>CONCEPTS</b>
1.1.	<b>Administrator</b> – the controller of personal data, which is the following company: PC PERLA COMMERCE LTD, Areiou Pagou 6, Limassol, Cyprus.
1.2.	<b>Personal data</b> - Any information relating to an identified or identifiable natural person. A natural person can be identified directly or indirectly, in particular on the basis of an identifier such as a name, number, location data, online identifier or one or more factors relating to the physical, physiological, genetic, mental, economic, cultural or social identity of the natural person identifiable;
1.4.	<b>GDPR</b> - Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free flow of such data, as well as Directive 95/46/EC on its placement;
1.5.	<b>User</b> - the natural person whose data the Administrator obtained through the Website, as well as the natural person whose personal data the Administrator obtained in a way other than using the Website;
1.6.	Other terms not mentioned above have their generally accepted meaning.
<b>2.</b>	<b>DATA ADMINISTRATOR</b>
2.1.	The administrator of the data collected through the Website is PC PERLA COMMERCE LTD
2.2.	The data controller takes special care to protect the interests of the data subjects and in particular ensures that the data it collects: <ol style="list-style-type: none"> <li>1) treated lawfully;</li> <li>2) collected for specific purposes compatible with the law and will not be subjected to further processing incompatible with these purposes;</li> <li>3) they are meritorious and meet the purposes of the processing;</li> <li>4) stored in a form that enables the identification of the persons to whom they apply, at most, for the time necessary to achieve the purpose of data management.</li> </ol>
<b>3.</b>	<b>PURPOSE OF DATA COLLECTION</b>
3.1.	The Administrator collects data regarding the User using the Website to the extent necessary to provide services through the Website, as well as regarding the User's activities on the Website.
3.2.	Users' personal data are subject to special protection and may only be used to the extent that the User has consented to this.
3.3.	The Administrator manages the Users' data for the following purposes: <ol style="list-style-type: none"> <li>1) to execute the order;</li> <li>2) to contact the User;</li> <li>3) to provide payment services;</li> <li>4) to handle complaints;</li> <li>5) to submit claims and defend against claims;</li> <li>6) to fulfill the legal obligations imposed on the Administrator, in particular for tax or accounting purposes;</li> <li>7) for data transmission in the network and for the proper functioning of the basic functions of the Website;</li> <li>8) to analyze the way the Website is used, in order to improve efficiency and improve the way Users are served;</li> <li>9) so that the displayed advertisements can be adapted to the needs and preferences of the Users, as well as for the sharing of the content published on the Website through external social networks and other external websites, including for advertising purposes;</li> <li>10) for analysis and statistics;</li> <li>11) for direct marketing;</li> <li>12) in case of separate consent, the personal data of Users can also be processed for the purpose of obtaining commercial information.</li> </ol>
<b>4.</b>	<b>SCOPE OF PROCESSED DATA</b>

4.1.	<p>The Administrator can manage the following User data:</p> <ul style="list-style-type: none"> <li>a) First name and last name;</li> <li>b) E-mail address;</li> <li>c) Mobile phone number;</li> <li>d) Delivery address (street, house number, apartment number, postal code, city, country);</li> <li>e) Address of residence / business / registered office (if different from the delivery address);</li> <li>f) Tax identification number (in the case of Users who are not considered consumers);</li> <li>g) Company name (in the case of Users who are not considered consumers);</li> <li>h) Device IP address;</li> <li>i) Browser type;</li> <li>j) Information and diagnostic data related to the ways of using the windows;</li> <li>k) Search history;</li> <li>l) Summary of the session;</li> <li>m) Location data and other data automatically entered through a web browser.</li> </ul>
<b>5.</b>	<b>LEGAL BASIS OF DATA MANAGEMENT</b>
5.1.	<p>The legal basis for processing User data:</p> <ul style="list-style-type: none"> <li>a) taking the necessary measures before concluding the Agreement with the User and during its implementation (GDPR Article 6 (1) point b)</li> <li>b) the implementation of the legal obligations imposed on the Administrator, including the obligations arising from accounting and taxation rules (GDPR Article 6 (1) point c);</li> <li>c) legitimate interest related to the enforcement of claims and the defense against claims, the development of the Administrator's products and services (GDPR Article 6 (1) point f));</li> <li>d) User's consent, which authorizes the Administrator to send commercial data in electronic form or contact by telephone in order to present the Administrator's offers (GDPR Article 6 (1) point a)).</li> </ul>
5.2.	The User may withdraw his/her given consent at any time via the e-mail address provided on the Website. Withdrawal of consent does not affect the legality of data processing carried out on the basis of consent prior to withdrawal.
5.3.	The User also has the right to file a complaint with the supervisory body dealing with the protection of personal data.
5.4.	The provision of personal data is voluntary, but necessary to conclude a contract between the User and the Administrator or to create an account on the Website.
<b>6.</b>	<b>AUTOMATED DECISION MAKING</b>
6.1.	The Administrator may use profiling on the Website for direct marketing purposes, but the decisions made by the Administrator based on this do not apply to the conclusion or refusal to conclude the Contract, or to the use of the Website's services.
6.2.	The affected person has the right not to be subject to a decision that is based solely on automated data management, including profiling, and that has legal effects for the affected person or significantly influences the affected person.
<b>7.</b>	<b>DATA DOCUMENTS</b>
7.1.	<p>If it is absolutely necessary to achieve the goals for which the Administrator processes the Users' data, the Users' data may be forwarded:</p> <ul style="list-style-type: none"> <li>a) to organizations authorized to receive them based on legal provisions (e.g. law enforcement authorities, supervisory authorities, etc.);</li> <li>b) for legal entities that process personal data at the Administrator's request, i.e. companies that provide the Administrator with specific services, the performance of which involves the processing of personal data. e.g. legal entities serving IT systems or providing telecommunications equipment, legal entities providing payment services, legal entities providing accounting, marketing or labor recruitment services, legal entities providing courier or postal services;</li> <li>c) for external legal entities included in the contract concluded by the User through the Administrator;</li> <li>d) for other legal entities belonging to the Group to which the Administrator belongs, i.e. for legal entities that have a personal relationship with the Administrator's capital or the Administrator,</li> <li>e) in order to continue the Administrator's services, if the Administrator sells the business and transfers the goods to the new owner, the Users' personal data may be transferred to the new owner.</li> </ul>
<b>8.</b>	<b>DATA STORAGE PERIOD</b>
8.1.	<p>Users' data are not stored longer than necessary to achieve the purposes for which they were collected, i.e.:</p> <ul style="list-style-type: none"> <li>a) for the period necessary for the proper performance of the contracts concluded with the User;</li> <li>b) for the duration of the use of the User's account on the Website;</li> <li>c) until the time required for the User to receive all necessary information upon request;</li> <li>d) for the duration necessary to assert claims or defend against claims,</li> <li>e) for as long as the law requires the Administrator to store specific types of data;</li> <li>f) until the User withdraws his consent or submits an objection.</li> </ul> <p>The Administrator deletes the User's data after the expiration of all the above-mentioned deadlines.</p>
<b>9.</b>	<b>DATA SECURITY</b>

9.1.	The Administrator stores the corresponding data on his servers, guaranteeing their complete security.
9.2.	The Administrator conducts a continuous risk analysis in order to handle personal data in a safe manner - above all, he ensures that only authorized persons can access the data and only to the extent necessary for the tasks they perform. The Administrator ensures that all operations performed on personal data are recorded and that only authorized employees and colleagues can perform them.
<b>10.</b>	<b>DATA TRANSFER OUTSIDE THE EEA</b>
	The Administrator informs that the personal data of the Users is forwarded outside the European Economic Area. The Administrator properly secures personal data and provides effective legal protection measures.
<b>11.</b>	<b>FINAL PROVISIONS</b>
11.1.	If the Website contains links to other websites not managed by the Administrator, the Administrator assumes no responsibility for the content of these websites, nor for the level of data protection provided by the administrators of these websites.
11.2.	The Administrator reserves the right to amend or supplement this Privacy Policy. The changes are effective from the moment they are introduced.
11.3.	The Administrator so-called uses cookies, the detailed conditions of which can be found in the Cookie Policy File included in the Website Rules.